

Info Session
20 Nov 2020 (Fri)
12:30pm@the BASE



Total Prizes up to \$10,000!

**Be the Face of BASE,
(You) have a Say!!**



Win Exciting Prizes and Have Fun!



Be an Ambassador of BASE (Student Entrepreneurship Hub)
& Share HKUST Innovations!

YouTuber Challenge

- Story-Telling Skill
- Be the Ambassador of BASE
- Promote HKUST Technologies



HKUST
ENTREPRENEURSHIP CENTER
香港科技大學創業中心



YouTuber Challenge

Part 1 - Come up with a short **Story to Promote “BASE” (at 1/f near lift 29)**

- Introduce BASE as a **dedicated venue** to support students who are passionate in startups, innovating new ideas, etc.
- **Raise students' awareness** about BASE and its relevant resources
- How students can leverage it as their **Entrepreneurship/Innovation Hub**
- Examples, students can **brainstorm new ideas** here, build prototype, test business ideas, etc.

YouTuber Challenge

Part 2 – Introduce HKUST's Innovations

- Introduce one HKUST faculty's technology
- Random draw on a faculty's technology
- **Tell it like how you explain it to a young kid (general concept)**
- If it is too challenging to comprehend, just do the best you can, you won't be judged by how accurate you explain it
- It is more important to **make it fun and lively!**

YouTuber Challenge

Part 3 – BASE as a Shooting Venue Requirement

- At least some part of your video should include the venue at BASE, and you need to be there physically to shoot the video to introduce BASE
- Please contact our colleague Cherry at eccherry@ust.hk to book a time to use the venue

YouTuber Challenge

Part 4 – Other Information

- The videos will be posted to the event website and evaluated by students via votes
- Video should not exceed 10 minutes; each team should not > 4 students; submission deadline is tentatively set on 9 Feb 2021
- **Please be brief with your message, it's more important to make it fun and lively**
- **Make it relevant to your peers!**

YouTuber Challenge

Part 4 – Other Information (Continued)

- BASE IG: [the_base_ust](#)
- BASE website: <https://www.ec.ust.hk/base/>
- EC IG (Entrepreneurship Center): [hkustentrepreneurshipcenter](#)
- EC website: <https://www.ec.ust.hk>

To Introduce BASE



The BASE

Student Entrepreneurship Hub

- A space for students who are passionate about startups, **entrepreneurial-related activities**
- A space to **brain storm new ideas, to innovate and to test new ideas**
- A space to **meet like-minded individuals** and **work together**

The BASE Student Team



Cassie Wang
Global Advisor



David Loick Wang
Global Advisor



Jason Cheung
President



Sharon Chan
Vice-President



Derek Tsao
Event Manager



Swapnil Mishra
Event Manager



*A Dedicated Student Led Organisation that Strives to Promote
Entrepreneurship in HKUST.*



President of
BASE Student Team

Jason Cheung



Vice-President of
BASE Student Team

Sharon Chan



Event Manager of **BASE Student Team**

Swapnil Mishra

Event Manager of
BASE Student Team

Derek Tsao



More New BASE Members have come on board this Fall!

- Please visit us at BASE website:
<https://www.ec.ust.hk/base/the-team/>

Alumni Startup Founders Who Utilized BASE & EC Resources



Jason Yuen

- CEO and Co-Founder of **SOCIF**
- Offer smart mobility IoT solutions to improve transit experience



Don Huang

- Co-Founder of **Aqumon**
- Aqumon is an AI investment platform aims to make investment smarter and more affordable



Lucas Gaylord

- 2019 UG Graduate (GBUS & Computer Science)
- Serial Entrepreneur since Year 2
- Now Co-Founder and CTO at **Nomisma**

The BASE Event Highlights

INTERESTED IN.....
STARTUPS? SOCIAL INNOVATION?
STARTUP COMPETITIONS?



THEN DON'T MISS OUT ON:

The **BASE** **NETWORKING DAY**

MEET LIKE-MINDED INDIVIDUALS &
POTENTIAL STARTUP CO-FOUNDERS!

| **PLAY GAMES**

| **SHARE YOUR IDEAS & EXPERIENCE**

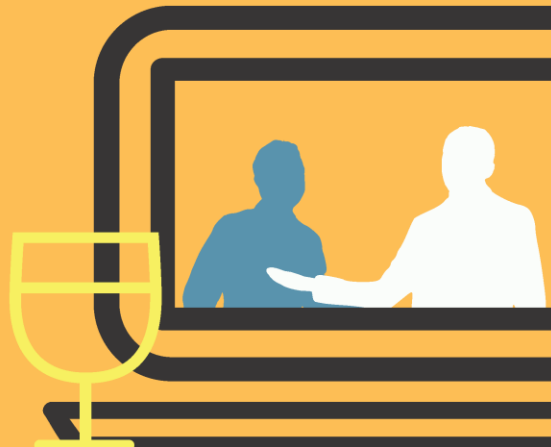
| **GAIN VALUABLE CONNECTIONS & RESOURCES
FROM FELLOW PEERS!**

2PM - 3PM | 22 NOV (SUN) | @ZOOM

REGISTER NOW!



LINK IN BIO



BASE Networking Day

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YouTuber Challenge

- Promote Creativity
- Be the Ambassador of BASE
- Promote HKUST Technologies

How the 1st Autonomous Vehicle in HK was Developed and the Developer's Entrepreneurship Journey



HKUST Prof. LIU Ming

Department of Electronic and Computer Engineering
Department of Computer Science and Engineering
Director of the Intelligent Autonomous Driving Center

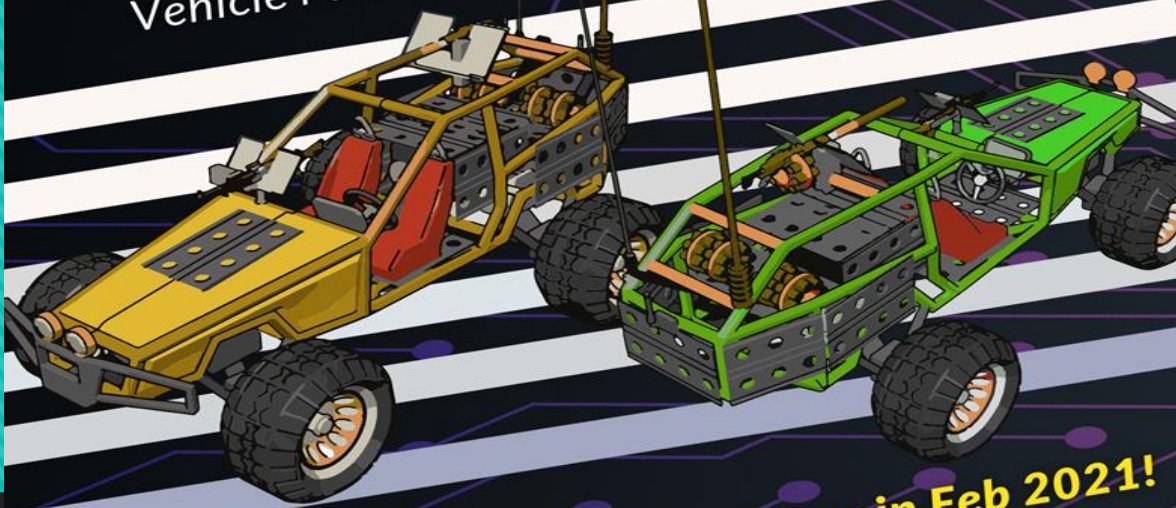
19 Nov 2020, 12:30pm@BASE



Autonomous Vehicle Technology Seminar

Autonomous Radio-Control Car with AI Technology

From Basic Installation to High-Speed Autonomous
Vehicle Maneuver, Computer Vision, Coding, etc.



Get Ready for the RC Car Competition in Feb 2021!

10 Nov 2020
12:30pm - 1:30 pm
DreamLab@theBASE



Autonomous Radio- Control Car with AI Technology Workshop Series

Autonomous Radio-Control Car Racing Competition: Deep Learning, AI, Autonomous Driving



Autonomous RC-Car Racing Competition @ HKUST

Workshop #1

Introduction and Car Installation

Speaker: Peide Cai, PhD student, ECE

Supervisor: Prof. Ming Liu

Next Generation AI-Powered Intelligent Infrastructure: Light Communication



Entrepreneur's Toolbox Series

Video Production and Editing Workshop



Nov 26th & Nov 27th
2:30 pm - 4:30 pm



Jasper van Holsteijn
Qualified Facilitator trained
@ Stanford (d. School)



Entrepreneur's Toolbox Series

- Video Production & Editing Workshop



Entrepreneur's Toolbox Series

**Create Your Own
Invention/ IoT
Device with  !**

1 & 2 Dec 2020 @ The BASE



Brian Katona

Office of Service-Learning,
Entrepreneurship and Social Innovation,
Lingnan University

Entrepreneur's Toolbox Series

- **No-sweat ARDUINO coding workshop**

Sharing by an Alumna Aromatherapist:

Follow Your Passion and Do What You Love!

26 Nov 2020, 12:30pm @BASE



Michel Lau

HKUST Alumna (BBA ISMT & MBA)
Certified Aromatherapist

Wellness & Health Event

- Alumni Sharing by a certified Aroma Therapist

EC is Giving this valuable "Entrepreneur's Toolbox" to You!

這是創業中心送給你珍貴的“創業工具箱”!



Entrepreneur's Toolbox Series

Overseas Entrepreneurship Program at Thailand in 2019



Halloween Night Oct 2019







Event Highlights:



Leveraging Technology to Innovate

- **Paul Sin**, Consulting Partner at Deloitte & Touche

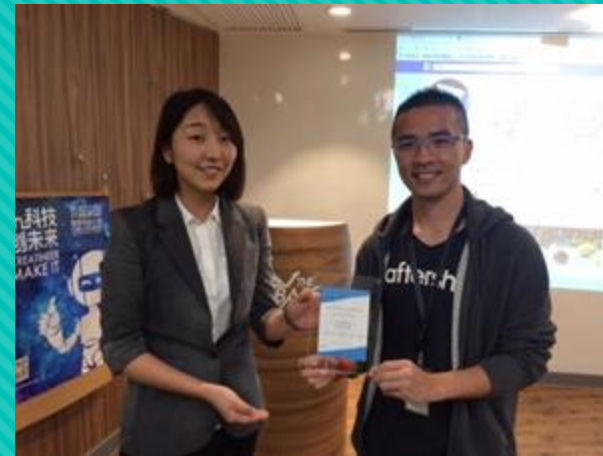


E-Commerce: Alumni Sharing Session

- **Emily Hai**, Operation Specialist, Alibaba Entrepreneurs Fund, Alibaba Group



Event Highlights:



B.E.S.T. Camp Partnered with J.P. Morgan



Learn the CEO Pitching Skill!

Sell it to Me! Pitching Competition

Event Highlights:



“Pepper” Developed by Teksbotics



The Era of AI: Deep Learning Business Applications

- **Prof. James S.H. Kwok**, Associate Professor of Business Education, Dept. of Information Systems, Business Statistics & Operations Mgmt.

AI Series (I & II)

Series I: **Dr. Andy Chun**, Associate Professor of the Department of Computer Science and former Chief Information Officer (CIO) at City University

Series II: **Berry Leung**, Founder & Director of Teksbotics (Asia)

Event Highlights:



Overwhelming Response on
真格基金 Seminar



New Accommodation Concept –
Startup Company Sleep

Event Highlights:



Meditation & Yoga Relaxation Workshop



3D Modeling Workshop



Afternoon Music Session



Musicians x Entrepreneurs

THE END